



AIRE LIBRE TRAINING EVENT



11 – 15. SEP 2023

MONTEVERDE – COSTA RICA



BE PART OF PCAL 2023!

For the first time in Latin America, an event will be held that brings together a large number of world-class providers and concentrates them for an entire week in Costa Rica, the country where it all began.

We want you to be part of this event from the beginning, and together we can continue to grow each year to contribute to the professionalization of this industry that you, like us, serve.

As sponsors, you have the opportunity to support this event that is 100% related to the training of workers in the parks that you serve with your products and services. After all, what would an Adventure Course be without guides, instructors, inspectors, and the staff who handle emergencies and work with risk management?

Your sponsorship will be a significant contribution to the direct training and certification of the personnel working in the industry we serve.

YOUR FINANCIAL SPONSORSHIP WILL GREATLY HELP US ACHIEVE THE FOLLOWING:

- 1 Have a language translation audio system.
- 2 Hire translators/interpreters.
- 3 Hire a company to manage social media and the website.
- 4 Acquire backpacks for the attendees.
- 5 Acquire notebooks and pens for the attendees.
- 6 Provide accommodation for guest instructors.

WWW.PCALEVENT.COM



SPONSORSHIP PACKAGES



For this event, we offer two sponsorship categories. The highest collaboration category is called **Aluminum Level**, and the following category is called **Polyamide Level**.

Remember, your company will stand out for its contribution to the development and training of industry workers.

ALUMINUM \$2000

DURING

Promotional video during the opening and closing activities.

Logo with a link on the event website

Logo on all social media posts and the website throughout the event

Presence in the sponsor section on the event website, including the company profile, logo, and links to your website and social media.

Full-page sponsor advertisement in the digital promotional magazine of the event.

Banner on the event website

Logo on the front of the event's t-shirt

Space for promotional materials during the opening and closing activities.

Space for promotional materials during the courses.

Logo on the official event poster.

Printed logo on the welcome backpack

Opportunity to place promotional materials inside the backpack.

Logo with a link in the event registration confirmation.

Logo on the starting pop-up window when accessing the website and social media of the event.

Three (3) sponsor mentions during the opening and closing activities.

Advertisements and banners during the welcome and closing activities.

Backpanel for the live event during the closing activity

Sponsor hashtags on the website and social media of the event.

Logos on the tablecloths at the opening and closing activities.

Publication of sponsor interviews on the closing day.

BEFORE

Three (3) posts of the company's promotional video on the event website and social media.

Logo with a link on the event website.

Logo on all social media posts and the website leading up to the event.

Presence in the sponsor section on the event website, including the company profile, logo, and links to your website and social media.

Banner on the event website.

Logo on the official event poster.

Logo with a link in the event registration confirmation.

Logo on the starting pop-up window when accessing the website and social media of the event.

Logo with a link in the email campaign to our Latin American Courses database (two (2) posts, three (3) months before the activity).

Sponsor hashtags on the website and social media of the event.

AFTER

Continued presence of the promotional video on the event website.

Logo with a link on the event website.

Logo in all social media posts and website publications after the event.

Continued presence in the sponsor section of the 2023 event website, including the company profile, logo, and links to your website and social media.

Continued availability of the digital event magazine.

Three (3) sponsor interviews on the event website and social media during the 9-month period following the event.

POLYAMIDE \$1200

DURING

Promotional video during the opening and closing activities.

Logo with a link on the event website.

Logo in all social media posts and website publications during the event.

Presence in the sponsor section on the event website, including the company profile, logo, and links to your website or social media.

Logo and client profile in a ¼ page of the promotional digital magazine of the activity.

Logo on the back of the Event's t-shirt.

Space for promotional materials during the opening and closing activities.

Logo on the official event poster

Opportunity to place promotional materials inside the welcome backpack.

One (1) sponsor mention during the opening and closing activities

Advertisements and banners during the welcome and closing activities.

Backpanel for the live event during the closing activity.

Sponsor hashtags on the event website and social media.

BEFORE

One (1) publication of the company's promotional video on the event website and social media.

Logo with a link on the event website.

Logo in all social media posts and website publications before the event.

Presence in the sponsor section on the event website, including the company profile, logo, and links to your website or social media.

Logo on the official event poster.

Logo with a link in the email campaign to our Latin American Courses database (two (2) posts, one (1) month before the activity).

AFTER

Logo with a link on the event website.

Logo in all social media posts and website publications after the event.

Continued presence in the sponsor section of the 2023 event with the company profile, logo, and links to your website and social media.

Continuation of the digital event magazine.

One (1) sponsor interview on the event website and social media during the 9-month period following the event.

PLEASE COMPLETE THE
FOLLOWING FORM TO REQUEST
THE SPONSORSHIP PACKAGE
THAT INTERESTS YOU

WWW.PCALEVENT.COM





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